

A large submarine sandwich is the central focus of the image. It is filled with various ingredients including sliced meats, melted cheese, fresh lettuce, tomato slices, and red onion. The sandwich is cut in half, showing the interior fillings. The background is a light-colored wall with a brick pattern at the bottom.

LIFE'S BETTER AT THE TOP OF THE FOOD CHAIN

EAT STAKS FOR A HEALTHIER YOU



this is your deli on STAKS SUBS™

ARTIST rendition

you customize your own support

Just because STAKS SUBS™ is not a franchise does not mean we cannot give you access to professional support. The difference is you pick and choose what you need for your business.

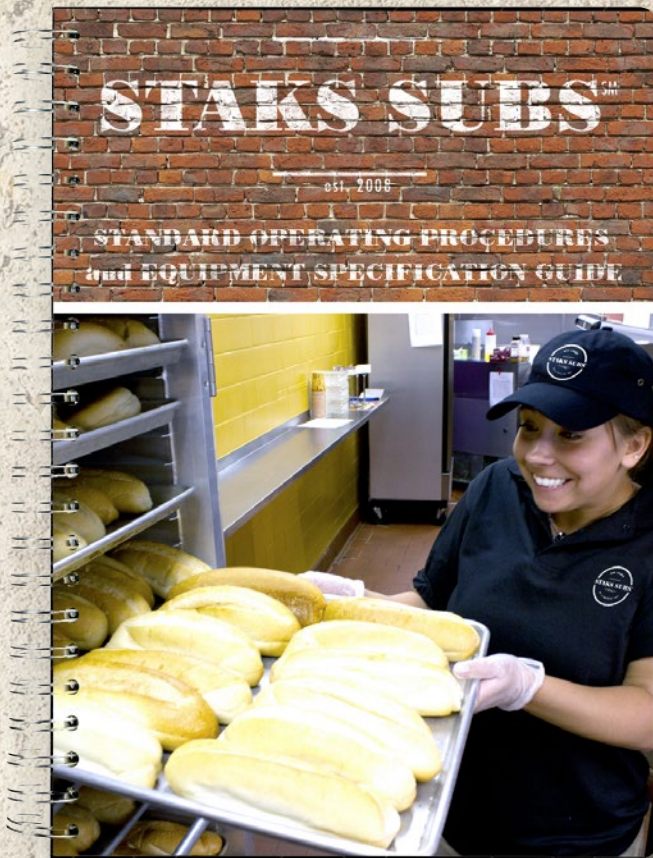
SUPPORT

the support we offer includes:

Quality Assurance Associates

Equipment Specification Guide

Standard Operating Procedures



At STAKS SUBS™ the support doesn't just stop here. STAKS SUBS™ has a Continuing Support Program, which we developed. This program consists of regular visits to your facility to give as much, or as little guidance as you may want. The program also includes continuing training at no cost to you*. It is an "ever growing" network of local support for the STAKS SUBS™ concept.

BECOME A
LICENSEE

www.stakssubs.com

Note: This is not a franchise, all the supporting materials we supply are just suggestions, but the ultimate decision on how your business should be operated lie solely with you and your advisors.

**Our support network is growing, but may not be available in your area.*

Breakfast

Meat Choices:
Sausage, Ham
or Bacon

Egg Bagel

Without Meat \$1.69
With Meat \$1.99

Egg Biscuit

Without Meat \$1.69
With Meat \$1.99

Egg Muffin

Without Meat \$1.69
With Meat \$1.99



The Godfather

Salami, Pepperoni, Italian Ham & Provolone Cheese, with Roasted Peppers & Italian Dressing in a Handcrafted Italian Artisan Bread. \$4.99

Muffuletta

A New Orleans Favorite! Made with Salami, Pepperoni, Italian Ham & Provolone Cheese, stuffed in an Artisan Italian Bread, topped with Olive Tapenade. \$4.99

Turkey Ranch

Turkey Breast, Bacon, Lettuce & Tomato, topped with Ranch Dressing, served on Handcrafted Italian Artisan Bread. \$4.99



Turkey

Turkey Breast with toppings of your choice, served on our Handcrafted Italian Artisan Bread. \$4.99



The American

Salami, Ham, Bologna & toppings of your choice, served on Handcrafted Italian Artisan Bread.

STAKS BLT

Our version of a BLT! Bologna, & American Lettuce, Tomato & Mayonnaise, served on Handcrafted Italian Artisan Bread.

Pastrami

Pastrami with toppings of your choice, served on Handcrafted Italian Artisan Bread.



Ham

Tender slices of Ham with toppings of your choice, served on Handcrafted Italian Artisan Bread. \$4.99

Roast Beef

Roast Beef with toppings of your choice, served on Handcrafted Italian Artisan Bread. \$4.99

EAT STAKS

there is no





Can Hero
American Cheese with
Served on Handcrafted
\$4.99

Bacon, Salami, Ham,
Cheese topped with
yo, on a Handcrafted
\$4.99

ppings of your
on Handcrafted
n Bread. \$4.99

Ham
choice,
Italian
\$4.99

f
ings of your choice, on
Artisan Bread. \$4.99

Hot Staks

Philly Cheese Steak

Philadelphia Style Steak topped with Cheese,
on Handcrafted Italian Artisan Bread. \$4.99



Italian Meatball

Italian Meatballs topped with Marinara &
Provolone, served on Handcrafted Italian
Artisan Bread. \$4.99



Grilled Chicken

Tender cuts of Chicken Breast with toppings
of your choice, served on Handcrafted Italian
Artisan Bread. \$4.99



Hot Dogs

New York Style

6" Berks Hot Dog topped with deli mustard
and sauerkraut. \$2.99

Chili Cheese Dog

6" Berks Hot Dog smothered in
Chili and Cheese. \$2.99



Chicago Style

6" Berks Hot Dog with yellow mustard,
relish, onions, tomatoes & a pickle spear. \$2.99

Extras

Fresh Baked Cookies

3 for \$1



Bag of Chips

.99¢



Drinks

Small Medium Large

\$1.29

\$1.39

\$1.49



SUBStitute



→ We create what you need to be successful.
Choose marketing materials to customize
your perfect store. Discover the difference a
quality brand makes.

Ask us about customized signage!

**EAT
STAKS**
for a healthier you

APPAREL



INTERIOR MERCHANDISE



logo marquee



hanging signs



bar skirt

OUTDOOR MERCHANDISE

coming soon banner



2 sided yard signs



pump topper



banner

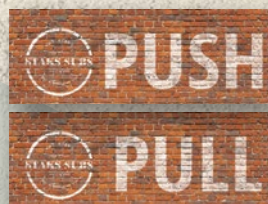


window shades

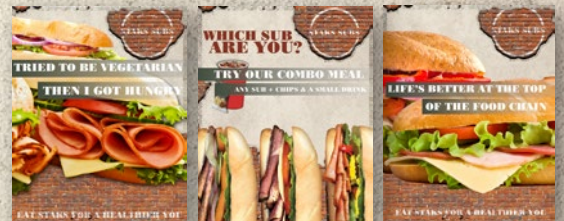


MORE INTERIOR MERCHANDISE

door clings



posters



hanging & standing menus



table tent



sneeze guard cling



vegetable cling



monthly specialty posters



double sided



2 sided ceiling dangler



STOP PAYING franchise fees

The Story of STAKS SUBS™

In 2008, the US Army wanted to create a Branded Deli Concept within their Dining Facilities. A Deli concept that would make the soldiers feel like they were back home eating at a National Deli Brand! However, Dining Facilities operating on government funds cannot buy franchises or contract with National Brand Chains.

Reveille Foods, LLC was approached by the Army Food Service Advisor to create that Deli concept. This concept needed to give speed of service with minimal training, minimal oversight, minimal to no waste and a branded point of sale package to make the facility look like a National Deli Chain. Reveille Foods was able to deliver that concept.

Every aspect of the operation was reviewed and re-engineered. Reveille Foods knew, the more thought put into the concept from the beginning would mean less thought an operator needed to put into it. It took a few years to completely develop the program, but in 2012, Reveille Foods opened its first STAKS SUBS™ location on a military base. By the end of 2014 there are close to 100 STAKS SUBS™ locations.

Starting now, you can get to benefit from this program that was created for the military. Since this concept was specifically created not to be a franchise, with all the hidden fees and incredible oversight, you can now become part of the same program as our government.

With the price wars in the food industry (like \$5.00 Foot Longs) happening at a time where food prices are at historical highs, Can you really afford to pay up front Franchise Fees and Royalties of 7% to 15% of your sales? Can you deal with having someone come in to oversee your operation telling you how to service your customers?

With STAKS SUBS™ you will have a complete concept and a franchise look, with one very important exception; NO franchise fees, NO royalties and NO oversight. We provide you with as much or as little as you believe you need to run your business. At the end of the day, it's your business, you run it as you see fit!

www.stakssubs.com

For Sales, Contact Reveille Foods, LLC:
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