

# Overflowing with OPPORTUNITY

## KEURIG® SELF BREW & PAY PROGRAM

**KEURIG**  
GREEN MOUNTAIN



**Receive a  
NO-COST  
Keurig®  
K3000SE  
Brewer**

SERVE 25+ CUPS/DAY

ESTIMATED RETAIL VALUE  
(including brewer, water filter kit, and rack\*)  
\$1015.00

## POUR ON THE BENEFITS.

Create incremental revenue, profitable growth, and a coffee experience that sets the standard for customer satisfaction with branded POP materials and a complete coffee solution that's easy to integrate (including Keurig® brewer, water filter kit, and rack\*).

- Serve delicious, freshly brewed beverages fast and on-demand while allowing customers to **customize their cup** with 25+ well-loved beverage brands.
- Profit by **reducing coffee waste** and selling every cup you brew, while commanding a premium price.
- Provide **operational ease and efficiency** for store operators with the Keurig® commercial brewing system.
- Mirror traditional roast and ground coffee lineup and **offer increased coffee varieties, tea, and cocoa.**

\*Free with qualifying volume. See Keurig Loaned Brewer Agreement.

### Available flavors from MR Williams



**Additional  
items  
to purchase:**

Description	Item #	Pack/Size
KCups Condiment Center	180182	1/each
KCups 12 oz Hot Paper Cup Ecotainer	180224	1000/each
KCups Domed Lid	180216	100/each
KCups Paper Sleeve for Cups	180208	100/each
KCups 5 Cups Wire Rack & Lid Holder	180190	1/Rack

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